



MARES HORIZON PRODUCT REGISTRATION

Please register your Mares Horizon product so that we can provide you with the best possible warranty and technical support should you require it.

How to register?

Please fill out this form and send it to the following email address: horizonregistration@mares.com.

What personal data is being processed by whom and why?

Following product registration, Mares S.p.A., Salita Bonsen 4, 16035, Rapallo (GE), Italy (“Mares”, “Controller” “We”) processes the following data:

	First Name	
(*)	Last Name	
	Address	
(*)	SSI Certification ID	
(*)	Email	
(*)	Horizon SN	
(*)	Place of Purchase (1)	
(*)	Date of Purchase	

(*) Means mandatory

(1) In case of a private person, please fill in your SSI Certification ID

Your data may also be transmitted to official partners inside and outside of the European Union to support the registration of you Horizon product (e.g. intercompany and affiliated distribution partners of Mares). If personal data is processed in a country that does not have a recognized level of data protection such as the European Union or USA, we will use contractual or other recognized means to ensure that such personal data is properly protected.

What is the legal basis for the processing?

The processing of your personal data for this purpose is based on our legitimate interest in registering the product as requested by you for the best handling of warranty claims and technical assistance.

How long will my data be retained?

Personal data is retained for the purpose for which it is collected, i.e. for the period necessary and the sole purpose of the service offered. Data processed for objectives listed in this notice will be retained until consent is revoked.

Your rights

You have the right to request information, deletion, and correction regarding data saved concerning your person. To withdraw your consent to the processing of your personal data, data portability, to object to processing of your personal data and to lodge a complaint with the competent supervisory authority. To exercise any of these rights, or before lodging a complaint, we would ask you to send an inquiry to privacy@mares.com indicating which right you are referring to.